



統計科學研究所

INSTITUTE OF
STATISTICAL SCIENCE



統計所學術演講



中研院統計所

學術演講

講題：How increasing refugee visibility on TV news causes viewers to support refugees more, but like them less

講者：Prof. Adeline Lo

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時間：2024年1月15日(星期一)，10:30-12:00

地點：統計所B1演講廳

Abstract

As global refugee flows accelerate, so does local news coverage on the subject and the potential for major political consequences. In an analysis of all broadcasts of the most famous television news program in Germany 2014-2019, we first show observationally (through text and image analysis) that refugee coverage increases with immigration and is correlated in different ways with public opinion about refugees. Conditioning on these patterns, we then implement a nationally representative block randomized media experiment. We find that TV news coverage of refugees causes viewers to be more willing to donate money to pro-refugee organizations and support pro-refugee policies, but surprisingly to feel colder and more socially distant towards them. We discuss the far reaching consequences of this divergent pattern for the future of local politics in Germany and potentially around the world.

※ 茶會：10：10開始

※ 英文演講，實體與線上視訊同步進行。